

# Evaluation ModEthik 2008



## Interesting statistics:

	MODETHIK 2008 résultats	MODETHIK résultats	2007
Public	1100		750
Participants NGO's	21		20
Media articles	44		32
Sponsors	25		20
Canadian Designers	22		14
International Designers	9		12

- Young entrepreneurs that showcase :  
(less than 35 years old)  
**80%**
- Women led socially responsible business  
that showcase  
**83%**
- Socially responsible immigrant led  
business that showcase  
**38%**
- Number of volunteers involved on  
planning research and logistic of event  
**60**
- Number of hours donated to event  
**6787**

Number of countries represented by exhibitors and  
speakers :  
**12**

## Partners & Sponsors of the event:

The Museum of environment" Biosphere", United Nations Convention on Biodiversity, Caisse d'économie Solidaire Desjardins, Equiterre, Etiquette, Plan Nagua, Office Franco Québécoise pour la Jeunesse, The Ethical Fashion Show Paris, FTQ, Coalition Québécoise Contre les Ateliers de Misère, Metro, Multialliance Corporation, Compagnie-F, AntharaWeb Design, Kif-Kif Imports, Santropol, Lush, the green Panther, Pusse Ananas, Renaissance, Solo Fruit, Coopsco, Gray Face, Glass Production, Farsk Production, Stormotions, Jono Dempsey Photography, Attitude

## ModEthik 2008



### Participants NGO's and Responsible enterprises

**MycoAnna**, Conscience Équitable, Fashioning an ethical Industry (UK), Lucioles de L'Uwele, Mariouche-Harricana, 3<sup>E</sup> créations, Audas, Conserve India (indie) Equiterre, Ethos (France) RQFE, IDEO (France), Go-op Croquis, (colombie) Delila, Oom Ethik wear, Estrella Bijoux, Olga Tigirlas, Adajito (ABC) Galerie & co (ABC) Whothecapfits.com, Environnement Jeunesse, Je m'emballer autrement, Massacoche, Second Skin, Creation Karine, Mir Handbags, Mire En scene, Dita et Bella, Fennix, REF Clothing, Cyclus, Pie de Pomme, Preloved, Dites Vert, (ABC) Conscience Verte, (ABC) Orphanage Clothing, Code Verte, (ABC) Fibretik (ABC)

### Media Coverage (up to date)

Radio Canada International ( 2 interview)  
Journal metro 3 days publicity  
Journal 24 heures ( 2 articles)  
La gazzette ( 2 articles)  
Salut Bonjour  
Divine.ca  
L'itinerante  
Mirror/Ici  
Ettiquette.ca  
Equiterre Bulletin express  
D'interet Public  
netFemmes  
Qui faire Montreal  
Gaia Magazinne  
Magazine Adorable  
materre.ca  
portailenvironnement.ca  
www.zetika.com

blogtendancemode.com  
www.gaiapresse.ca  
Montreal News / Events  
www.ecolopop.info  
lavieenvert.hautetfort.com  
coalitionresponsable.org  
environment.topictastic.com  
www.ledevoir.com  
www.ethiquette.ca  
www.midnightpoutine.ca  
www.ecofirms.org  
economiesocialequebec.ca  
Conseil régional de l'environnement de Montréal  
www.cremtl.qc.ca  
OFQJ :: actualité / calendrier  
www.divine.ca  
www.soundbeatradio.com  
zvents.com/montreal-qc